

17.11 Methods of distribution of direct sales, 1984 and 1985 (concluded)

Year and commodity	From premises %	By mail %	Home delivery %	Personal selling %	Through other channels ¹ %	Total direct sales \$'000
Boats and pleasure craft	100.0	—	—	—	—	12,272
Canvas products: awnings, sails, tents, etc.	85.6	—	—	14.4	—	14,463
Greenhouse and nursery products	10.2	13.2	—	—	76.6	100,401
Orthopedic supplies and artificial limbs	100.0	—	—	—	—	8,553
Monuments and tombstones	72.4	—	—	27.6	—	13,576
Toys, games, hobbies, crafts, cards	6.7	57.4	—	35.9	—	90,632
All other merchandise	8.4	54.2	—	37.0	0.3	161,766
Total, all commodities	13.7	24.9	23.5	32.5	5.4	2,505,990

17.12 Summary statistics of major traveller accommodation groups, 1980-84

Year and accommodation group	Locations No.	Rooms No.	Cabins and cottages No.	Tent trailer spaces No.	Total receipts \$'000
1980					
Hotels	4,814	201,982	3,001	2,839	3,711,175
Hotels	3,945	77,450	2,888	5,306	514,436
Tourist homes	279	1,988	58	14	4,763
Tourist courts and cabins	2,005	637	17,275	5,133	58,020
Outfitters	1,554	1,299	11,285	7,245	98,919
Tent and trailer campgrounds	3,143	980	3,821	309,169	156,757
Total	15,740	284,336	38,328	329,706	4,544,070
1981					
Hotels	4,520	200,959	3,062	3,092	4,151,161
Hotels	3,904	78,573	2,641	4,731	610,780
Tourist homes	261	1,821	59	45	5,200
Tourist courts and cabins	1,992	670	17,380	5,093	70,837
Outfitters	1,393	1,031	10,164	6,644	100,042
Tent and trailer campgrounds	2,975	1,037	3,652	310,407	168,981
Total	15,045	284,091	36,958	330,012	5,107,001
1982					
Hotels	4,295	204,607	3,150	2,614	4,332,281
Hotels	3,844	78,501	2,551	4,906	603,961
Tourist homes	244	1,745	50	55	5,400
Tourist courts and cabins	2,030	658	17,576	5,674	75,369
Outfitters	1,359	984	10,192	6,323	104,102
Tent and trailer campgrounds	2,968	611	3,806	310,008	183,085
Total	14,740	287,106	37,325	329,580	5,304,198
1983					
Hotels	4,266	211,418	3,555	2,468	4,517,935
Hotels	3,836	79,209	2,533	5,508	608,909
Tourist homes	241	2,220	—	—	6,400
Tourist courts and cabins	2,033	664	17,654	5,815	81,768
Outfitters	1,311	1,051	9,927	6,011	108,993
Tent and trailer campgrounds	2,962	544	3,909	310,549	189,335
Total	14,649	295,106	37,578	330,351	5,513,340
1984					
Hotels	4,142	208,073	3,438	2,888	4,721,781
Hotels	3,634	75,405	2,595	5,276	599,172
Tourist homes	228	2,188	—	—	7,300
Tourist courts and cabins	1,965	585	17,235	6,300	85,111
Outfitters	1,331	1,487	10,033	5,980	129,038
Tent and trailer campgrounds	2,966	554	3,928	312,139	211,036
Total	14,266	288,292	37,229	332,583	5,753,438